

# ENTREPRENEURS

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## ENTREPRENEURS

hire an attorney and an accountant

limited liability

tax treatment  
pass through

perpetual existence

intellectual property  
patent  
copyright  
trademarks  
trade secrets

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## ENTREPRENEURS

capital  
suretizing the corporate debt

but not the cash flow

credit protection  
consumer no more

securities

use of insider information

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**ENTREPRENEURS**

protecting the organization

- shareholder agreements
- key person insurance
- covenant not to compete

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**ENTREPRENEURS**

employment

- hiring
- pay
- safety
- unemployment insurance
- workers' compensation insurance
- firing

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