

**Poster Presentation  
as an  
Alternative Extra Credit Assignment  
for  
Legal, Ethical, and Social Environment, BSAD 8010-101, Summer 2003**

No later than the end of after class office hours on Wednesday, May 21, 2003 a student is required to file a commitment document if that student desires to be eligible to earn as much as 3% Extra Credit. Per the syllabus, the Extra Credit assignment is a Research Paper. This document describes an alternative method of earning as much as 3% extra credit. This alternative assignment also requires a commitment document on that date.

The research paper is a traditional academic method of presenting research. It is not the only traditional method. Another traditional method, especially for smaller projects, is the poster presentation.

The Poster Presentation commitment document is a typed one-page document. See TYPING REQUIRMENTS. This document shall contain two signature lines: the student's and the professor's. When tendered by the student, the student's signature shall be affixed. Obtaining the professor's signature evidences the professor's approval. In addition to the signature lines, the Poster Presentation commitment document shall contain two or more separately listed spillover costs, from which the professor shall pick one. These are preliminary choices. With prior, written approval from the professor, any student may adopt any spillover cost at any time. Subsequent to May 21, the professor will be biased against approving any spillover cost already in use by one or more other students without express acquiescence to a new competitor by all other students working on that spillover cost.

Multiple students may, and expressly are encouraged to, use the same spillover cost. However, no two students shall use the same business plan to internalize the same spillover cost. Also, no two students may use the same photograph for the same spillover cost.

This Poster Presentation involves the authoring of a poster as well as the presentation of that poster to the class no later than the due date for Extra Credit assignments: Wednesday, June 18. However, unlike Research Papers, no Poster Presentation may be tendered on Monday, June 9, the date of Exam #2.

The Poster Presentation shall address -a- spillover cost in the Omaha metropolitan community or -a- spillover cost in rural Nebraska. An incomplete list of spillover costs appears at the end of this document. The Poster Presentation shall propose how a business could earn a normal profit via internalizing that spillover cost.

A spillover cost need not be a spillover from the firm that will seek a profit via internalizing that spillover cost.

The Poster shall contain a minimum of four sheets of 8.5" x 11" paper mounted on a standard poster board (*i.e.*, 22" x 28"). One sheet each shall be devoted to addressing four discrete tasks.

[a] A textual description (*e.g.*, *prose*, *poem*, *etc.*) of the problem, with the smallest font size being 18.

[b] A photograph of the problem with that photograph printed (*i.e.*, *not mounted*) on one of the sheets. The photograph sheet also shall contain no fewer than 5 words and nor more than 50 words placing the photograph in context. The full bibliographic citation for the photograph shall be on that sheet.

[c] Between two and four graphs of data that help the reader grasp the magnitude of the problem, its context, and/or feasible solution space shall appear on one sheet. Each graph shall have a full bibliographic citation.

[d] A textual description of the author's proposed solution, which solution the author claims reasonably could generate a normal profit, with the smallest font size being 18.

All bibliographic citations shall comply with Turabian.<sup>1</sup>

### **AN INCOMPLETE LIST OF SPILLOVER COSTS**

illegal behavior by employers by hiring illegal aliens  
repeat drunk drivers  
legal pollution by a not-for-profit organization  
illiteracy of homeless children  
pension raiding by corporate management  
contagious disease  
industrial scale animal confinement  
GMOs  
substance abuse of legal substances  
employers of illegal sex workers  
psychological abuse within a family  
elimination of habitat for "insignificant" wildlife  
fostering noxious weeds  
involuntary imposition of risk on another via one's own consumption pattern  
an unconscionable adhesion contract

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<sup>1</sup> Turabian, Kate L. *A Manual for Writers of Term Papers, Theses, and Dissertations*. Revised by John Grossman and Alice Bennett. 6th edition. x, 308 p., 26 line drawings. 1996 Series: (CGWEP) Chicago Guides to Writing, Editing, and Publishing. Cloth \$30.00. 0-226-81626-5. Spring 1996; Paper \$14.00. 0-226-81627-3. Spring 1996.