

Thomas A. Stewart, *The Wealth of Knowledge: Intellectual Capital and the Twenty-First Century Organization.*

start of material after Midterm Exam

**This set of slides
spring from the classroom discussions of
November 6, 2002.**

**Chapter 8: A New Agenda:
Managing knowledge Projects**

CHANGE

OUTPUT

CONTINUITY

**Chapter 9: A New Design:
Supporting Knowledge Processes 1:
Processes That Create**

CIVILIZATION

MODULAR PRODUCTION

KNOWLEDGE PROCESS

STEPS OF KNOWLEDGE CREATION

**Chapter 10: A New Design:
Supporting Knowledge Processes 2:
Processes That Share**

KNOWLEDGE SHARING > PROCESS

INSTITUTIONAL

“NATURAL”

see chapter 12 professionalization

BRIBES DO NOT WORK

**Chapter 11: A New Culture:
Developing a Knowledge Perspective**

3 PILLARS

KNOWLEDGE GROWING

I.P. INCREASES VALUE

STRATEGIC MANAGEMENT OF KNOWLEDGE

PROBLEMS

RISK

see chapter 12 civilization of pay

TRUST

Part III: The Performance of a Knowledge Business
Chapter 12: The Human Capitalist

EMPLOYEES ARE STAKEHOLDERS

KNOWLEDGE WORKERS

V.

INDUSTRIAL WORKERS

OLD = TOOL

NEW = KNOWLEDGE WORKER

PROFESSIONALIZATION

CIVILIZATION OF PAY

Chapter 13: Generally Unacceptable Accounting Principles

INTANGIBLE ASSETS ARE UNDER VALUED

INFORMATION IS NEEDED FOR VALUE

TECHNOLOGICAL CHANGE DISTORTS

**especially
ASSETS
VALUE**

**Chapter 14: Management Accounting
for the Information Age**

REVELATORY RATIOS

VA / EE

MV / BV

TOBIN'S Q: MV / RV

APPRAISAL

AFTERWORD: ... And Yet So Far

fluff
