

**Thomas A. Stewart, *The Wealth of Knowledge: Intellectual Capital and the Twenty-First Century Organization.***

**start of material after Midterm Exam**

**This set of slides  
spring from the classroom discussions of  
November 6, 2002.**

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**Chapter 8: A New Agenda:  
Managing knowledge Projects**

**CHANGE**

**OUTPUT**

**CONTINUITY**

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**Chapter 9: A New Design:  
Supporting Knowledge Processes 1:  
Processes That Create**

**CIVILIZATION**

**MODULAR PRODUCTION**

**KNOWLEDGE PROCESS**

**STEPS OF KNOWLEDGE CREATION**

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**Chapter 10: A New Design:  
Supporting Knowledge Processes 2:  
Processes That Share**

**KNOWLEDGE SHARING > PROCESS**

**INSTITUTIONAL**

**“NATURAL”**  
see chapter 12 professionalization

**BRIBES DO NOT WORK**

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**Chapter 11: A New Culture:  
Developing a Knowledge Perspective**

**3 PILLARS**  
**KNOWLEDGE GROWING**  
**I.P. INCREASES VALUE**  
**STRATEGIC MANAGEMENT OF KNOWLEDGE**

**PROBLEMS**

**RISK**  
see chapter 12 civilization of pay

**TRUST**

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**Part III: The Performance of a Knowledge Business**  
**Chapter 12: The Human Capitalist**

**EMPLOYEES ARE STAKEHOLDERS**

**KNOWLEDGE WORKERS**  
**V.**  
**INDUSTRIAL WORKERS**

**OLD = TOOL**  
**NEW = KNOWLEDGE WORKER**

**PROFESSIONALIZATION**  
**CIVILIZATION OF PAY**

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**Chapter 13: Generally Unacceptable Accounting Principles**

**INTANGIBLE ASSETS ARE UNDER VALUED**

**INFORMATION IS NEEDED FOR VALUE**

**TECHNOLOGICAL CHANGE DISTORTS**

**especially**

**ASSETS**

**VALUE**

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**Chapter 14: Management Accounting  
for the Information Age**

**REVELATORY RATIOS**

**VA / EE**

**MV / BV**

**TOBIN'S Q: MV / RV**

**APPRAISAL**

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**AFTERWORD: ... And Yet So Far**

**fluff**

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