

## High school academies to make for busy CBA summer

Don't expect many days off for the College of Business Administration this summer.

Beginning in June CBA and partners in the Omaha community will offer two programs—Latina Summer Academy and the Maverick Summer Entrepreneurship Institute—that offer high school students the opportunity to learn about, and try their hand at, business.

### Latina Summer Academy

The fourth annual Latina Summer Academy offers entering Latina high school sophomores an opportunity to participate in a residential college experience while showing them that college and professional careers are obtainable and achievable. Students and their chaperons will stay on campus in University Village.

The six-day Academy encourages Latinas to participate in business, science and math classes, and to complete high school and continue to college. The focus of the Academy is on applications of math, science and technology to practical business problems. Research shows that many girls in their early teens tend to lose interest in science and math. CBA faculty and administrators encourage young Latinas to realize the value of these knowledge areas.

CBA will collaborate with the AIM Institute and Omaha's Chicano Awareness Center. The AIM Institute will sponsor a technology project whereby participants will plan, film, edit, produce and premier a digital video of their experience.

The Chicano Awareness Center will guide experiences outside the classroom to help Latinas recognize their own success potential. Activities will introduce teamwork skills, personal development and career information/planning. Ongoing interaction with peers, adult role models and guest speakers are designed to enhance participants' self-awareness, self-esteem and self-confidence.

The Latina Summer Academy kicks off and concludes with evening receptions for parents, students and teachers. Local foundations and businesses help sponsor the Academy and defray its costs.

For more information contact Chicano Awareness Center Executive Director Rebecca Valdez at (402) 733-2720 or [rvaldez@cacinc.org](mailto:rvaldez@cacinc.org).

### Maverick Summer Entrepreneurship Institute

CBA in June also debuts its Maverick Summer Entrepreneurship Institute, an innovative program for entrepreneurial-minded minority students entering their senior years within Omaha Public Schools. Funded by corporate partners with leadership from First National

Bank of Omaha, the seven-week Institute begins June 13 under the direction of CBA management Professor Anne York.

"We hope to attract enterprising, creative students who may not fit into more traditional programs," says York, who teaches undergraduate and graduate courses in entrepreneurship.

"Many of these students come from families who own small businesses. Or, the students themselves sold roses for the prom or had lemonade stands when they were younger. They already know they are interested in business."

Students will be introduced to concepts and skills need-



Participants in the 2004 Latina Summer Academy.

ed to run a business during the program's first week. They then will apply their skills as paid interns (\$8/hr.), working full time for six weeks on projects at local small businesses or not-for-profit organizations. Students will form teams to learn firsthand the value of working together toward a business goal and will keep journals detailing their internship experiences and any questions that arise.

UNO faculty will supervise the projects and meet with teams twice each week to monitor progress, facilitate discussion and assist as needed. Also meeting with students will be guest speakers from an array of Omaha-area businesses, along with supervisors and owners of organizations where students are working on projects.

Teams will conclude the program by presenting recommendations to their client organizations via written and oral presentations. Insights and lessons learned from their experiences will be included in the project reports. Students receive three "Introduction to Business" credit hours at UNO upon successful completion of the program.

For more information, or to offer an internship project for a student team, contact York by phone (554-3986) or email ([anneyork@mail.unomaha.edu](mailto:anneyork@mail.unomaha.edu)), or visit <http://cba.unomaha.edu/mei>